



KIIS Korea-Japan Pop Program, Summer 2027

Art 496 KPOP: Digital Photo Journal of Presence and Place

Instructor: Prof. Doreen Maloney

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Instructor's office hours: On site and by appointment

Syllabus subject to change

Course Description: Set in two countries, Korea and Japan, this immersive course invites students to explore both places through digital photography, collaborative storytelling, and personal reflection. Guided by Seth Gitner's Multimedia Storytelling and inspired by Sophie Calle's Venetian Suite, students will engage with the city as a visual text - full of quiet drama, pattern, and poetry. Daily walks, image prompts, and journaling will support interdisciplinary collaboration and culminate in a curated digital journal.

2. Overall KIIS Program Student Learning Outcomes:

KIIS Study Abroad Mission Statement:

KIIS provides high-quality education abroad programs for students from all diverse backgrounds that promote deep international learning, are integrated into the curriculum, and encourage critical and creative thinking. Our goal is to help students understand the wider world and develop personal and professional skills for lifelong enrichment. We strive to go beyond generalizations and cultural stereotypes to help foster a nuanced appreciation of the world in which we live.

Students participating on KIIS study abroad programs aim to:

- 1) Understand contemporary issues of their host country/countries (i.e. KIIS program location).
- 2) Develop skills to interact comfortably in a global setting.
- 3) Understand other cultures.

Prior to your KIIS study abroad program, and again at the conclusion of your program, KIIS will ask each student to a) answer a few multiple-choice questions, and b) write a short reflective essay (two paragraphs in length) related to the elements detailed above. There is no right or wrong answer, and your responses will not affect your grade in any way. The purpose of the exercise is to help KIIS measure the effectiveness of its study abroad programs.

3. Course Objectives and Specific Learning Outcomes: By the end of the course students will be able to:

- Apply principles of image composition and design to produce visually compelling photographs.

- Differentiate between emotionally evocative images and graphically striking images, and intentionally create both.
- Use available natural light to enhance mood, clarity, and visual impact in photographic work.
- Develop a cohesive visual story based on a chosen theme using digital photography.
- Incorporate reflection and written expression, symbolic or descriptive, to deepen the narrative impact of their work.

4. Major Topics covered in the Course:

Photography composition, use of filters, visual storytelling and use of personal journals as a means to inspire storytelling.

5. Required Readings and Materials:

Please read these in April and May at home. We will discuss on arrival.

Multimedia Storytelling for Digital Communicators in a Multiplatform World (excerpts provided), by Seth Gitner (chapter text provided)

Sophie Calle: Suite Ventienne, Please Follow Me, Text provided:

<https://megalopolistour.wordpress.com/wp-content/uploads/2010/02/please-follow-me.pdf>

Read this if you want to take Great Photographs, by Henry Carroll (pdf provided)

6. Graded Assignments (subject to change):

Pre-departure:

- ❖ **You will need a digital camera or a newer cell phone with a camera app, a laptop and an image software, like Adobe Photoshop, or the Adobe Suite; Please read all three reading prior to departure**

Post departure:

Throughout our time in Korea and Japan, students will respond to a series of daily image making and storytelling prompts designed to guide visual exploration and deepen their engagement with place. Prompts may focus on light, texture, gesture, or chance encounters, encouraging students to develop a practice of attentive seeing. Casual group critiques and informal feedback sessions will offer space to share work in progress and reflect on different approaches to framing and storytelling. Alongside their photographic work, students will keep a written journal: recording impressions, questions, and observations to build a layered understanding of presence and perspective that informs two final digital photo journals, one for Korea and one for Japan.

Final Digital Photo Journals

The culminating projects will be a curated digital photo journal that integrates 15

photographs with selected text. Students may present this as a PDF zine, online slideshow, or multimedia piece, depending on their interest and skill set.

8. Generative AI Policy:

Generative AI is permitted/encouraged in some ways, with proper attribution, but prohibited in other ways.

Students are allowed, encouraged, and even required to use Generative AI in some ways but are prohibited from using it in other ways. Keep in mind that any content produced by generative AI can “hallucinate” (produce false information), so students are responsible for ensuring the accuracy of any AI-generated content. Examples of citing AI are available at: <https://libguides.wku.edu/stylewrite/ai>.

Students are permitted and encouraged to use generative AI in the following ways:

- Brainstorming: You may use generative AI to stimulate creativity, generate ideas, or brainstorm topics for papers, presentations, and discussions. The generated content must serve as a steppingstone, not a final product.
- Citation Assistance: AI tools can be used to manage, format, and organize citations and references, promoting adherence to academic writing standards and specific style guides required for individual assignments.
- Concept Understanding: Generative AI can be used to explain or simulate concepts taught in class, aiding in a deeper understanding.
- Research Assistance: AI can be used to conduct initial research, compile data, and summarize articles, books, or papers. It should not replace traditional research methods but rather enhance them.
- With Instructor Approval: AI-powered writing enhancement tools may be used to help with spelling, grammar, syntax, and stylistic errors when permitted by the instructor.

You may not use generative AI in coursework in the following ways:

- Plagiarism: Using AI-generated content as your original work. This includes essays, papers, presentations, and exam answers.
- Data Manipulation: Using AI tools to alter data or create misleading information.
- Misrepresentation of Skills: Using generative AI to complete tasks that are meant to assess your knowledge and skills.
- Confidentiality Breach: Using AI tools that might violate KIS/university policies or laws related to data privacy and confidentiality.

Metacognitive Reflection. In addition to a proper citation, the student should include the following statement with any assignment where generative AI is used for assistance.

“I used generative AI [INSERT NAME OF PLATFORM] for assistance in the following ways on this assignment: [INSERT WAYS USED, such as brainstorming, citation assistance, concept understanding, and research assistance, etc.]”

9. Attendance Policy:

KIS program participants are expected to be punctual to and in attendance at all classes, presentations, meetings and required excursions, and to remain with the program for the full academic period. Unexcused absences from classes and/or mandatory meetings will result in a lowering of the student's final grade, as will excessive tardiness. Multiple unexcused

absences could result in expulsion from the program. Any absence from an academic class session must be excused for medical reasons.

10. Disability Accommodation:

KIIS will make every reasonable effort to provide accommodations for program participants with special needs or disabilities, but we cannot guarantee that we will be able to do so. Be aware that many foreign countries do not have comprehensive legislation comparable to the Americans with Disabilities Act (ADA). As a result, businesses and other establishments operating in foreign countries may not be able to provide accommodations.

If you have a disability accommodation need, we recommend you contact your KIIS Campus Representative, <https://www.kiis.org/about-kiis/contact-us/campus-representatives/> early in your program selection process so that s/he has time to discuss any specific needs, including which KIIS programs may be best suited. You also are welcome to contact KIIS Assistant Director, Maria Canning, maria.canning@wku.edu, to discuss your disability accommodation needs (e.g. housing, transportation, excursions, class schedule, etc.).

Immediately after acceptance, notify KIIS Admissions and Enrollment Specialist, Haley McTaggart, haley.mctaggart@wku.edu, if you have a special need or disability that might require any form of accommodation abroad. Failure to notify KIIS may prevent you from participating on your KIIS program.

If you require any accommodations abroad, you must provide KIIS Admissions and Enrollment Specialist, Haley McTaggart, an accommodation letter from your home campus' disability accommodation office that lists the accommodations you are eligible to receive. Please do not request accommodations directly from your KIIS Program Director or other KIIS Faculty; the KIIS Office will notify your KIIS Program Director and/or Faculty after we have received your above accommodation letter.

In some cases, you may need to make arrangements for a caregiver to join you on your KIIS program, should your physician, campus disability accommodation office, or KIIS make such a recommendation or require it.

11. Title IX / Discrimination & Harassment:

Recent attention to gender discrimination and sexual harassment at colleges and universities reminds us of the importance of adhering to standards of ethical and professional behavior. KIIS Study Abroad is committed to supporting and encouraging safe and equitable educational environments for our students, faculty, and program directors. Students, faculty, and program directors are required to be civil and treat each other with dignity and respect. As such, harassment and/or discrimination of any kind will not be permitted or tolerated.

Sexual misconduct (sexual harassment, sexual assault, and sexual/dating/domestic violence) and sex discrimination are violations of KIIS policies. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to a) KIIS Assistant Director, Maria Canning (+1-859-200-1000) or KIIS Executive Director, John Dizgun (+1-270-227-2288), b) WKU's Title IX Coordinator, Ena Demir (270-745-6867 / ena.demir@wku.edu) or WKU's Title IX Investigator, Michael Crowe (270-745-5429 / michael.crowe@wku.edu). Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a KIIS program director and/or faculty member, KIIS program directors and faculty are considered

"Responsible Employees" of Western Kentucky University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator.

If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center, <https://www.wku.edu/heretohelp/> at 270-745-3159.

For more information on KIIS Title IX, see <https://www.kiis.org/students/health-safety/title-ix-clery/>.

Everyone should be able to participate on a KIIS program, attend a KIIS event, or work in a KIIS environment (e.g. KIIS office) without fear of sexual harassment or discrimination of any kind. Be respectful of each other.