



## KIIS Austria Program, Summer 2026

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### COMM 415 Topics: Nonverbal Communication and Cultural Influence

**Instructor:** Dr. Susan Dummer

Professor, Chair Department of Communication and Media Studies  
Georgetown College

**Email:** Susan\_dummer@georgetowncollege.edu

**Instructor's office hours:** on site and by appointment

*Syllabus subject to change*

**1. Course Description:** Examines nonverbal communication codes, including their structures, usages, and interrelationships. Stresses student understanding, analysis, and application of nonverbal communication and culture through lecture, discussion, and experiential activities.

### 2. Overall KIIS Program Student Learning Outcomes:

#### KIIS Study Abroad Mission Statement:

KIIS provides high-quality education abroad programs for students from all diverse backgrounds that promote deep international learning, are integrated into the curriculum, and encourage critical and creative thinking. Our goal is to help students understand the wider world and develop personal and professional skills for lifelong enrichment. We strive to go beyond generalizations and cultural stereotypes to help foster a nuanced appreciation of the world in which we live.

#### Students participating on KIIS study abroad programs aim to:

- 1) Understand contemporary issues of their host country/countries (i.e. KIIS program location).
- 2) Develop skills to interact comfortably in a global setting.
- 3) Understand other cultures.

Prior to your KIIS study abroad program, and again at the conclusion of your program, KIIS will ask each student to a) answer a few multiple-choice questions, and b) write a short reflective essay (two paragraphs in length) related to the elements detailed above. There is no right or wrong answer, and your responses will not affect your grade in any way. The purpose of the exercise is to help KIIS measure the effectiveness of its study abroad programs.

### 3. Course Objectives and Specific Learning Outcomes:

- Articulate nonverbal communication (NVC) theories;
- Identify NV message features, social functions, and how NVC relates to cultural identity, power, deception, intimacy, and other aspects of culture;
- Analyze issues of intended and unintended signals;

**4. Major Topics covered in the Course:** Kinesics (Facial and body messages), Proxemics (messages of space and territory), Chronemics (messages of time), Olfactics (messages of smell), Haptics (messages of touch), Vocalics (paralanguage), and all of these nonverbal messages in relation to culture.

**5. Fulfillment of General Education Requirement:** This course will fulfill the Social Science Area of Inquiry (AOI) requirement of the Foundations and Core curriculum.

**6. Required Readings and Materials:** All required readings will be accessible via email. These may include academic journal articles, book chapters, or podcasts. I will send these out to the class.

#### **7. Graded Assignments:**

Journal entries—100 points total. Each class day, students will be asked to write a short (250 word minimum) reflection about their understanding of a concept we discussed in class that day, due first thing the next class period. The reflection should go beyond just explaining the concept, and instead should also apply the concept to their own life and experiences. Each journal entry will be worth 10 points.

Final paper—100 points total. Each student should choose one of the theories that we discuss throughout the session. They will thoroughly explain their own understanding of the theory and then analyze the ways that they have used nonverbal communication throughout their time in Austria. They can discuss ways they have adapted their nonverbal communication or things that they have relied on that were already a part of their behaviors previously.

Group photo essay—75 pts total. Students will be split into 6-8 groups (depending upon size of the class). Each group will be assigned one of the categories of nonverbal messaging. Together, they will collect photographs from their time in Austria that are examples of their assigned category. They will discuss the ways that those nonverbal messages tell a story about the culture they have been immersed in.

Class participation—25 pts total. The best way to learn communication concepts is to discuss them. We need everyone's input to have the fullest understanding of our course material. Students will be expected to participate in class discussion and activities.

Grading scale—300-270=A 279-240=B 239-210=C 209-180=D 179 and below=F  
Western Kentucky University does not award +/- grades, only full letter grades will be assigned.

## 8. Generative AI Policy:

**Generative AI is permitted/encouraged in some ways, with proper attribution, but prohibited in other ways.**

Students are allowed, encouraged, and even required to use Generative AI in some ways but are prohibited from using it in other ways. Keep in mind that any content produced by generative AI can “hallucinate” (produce false information), so students are responsible for ensuring the accuracy of any AI-generated content. Examples of citing AI are available at: <https://libguides.wku.edu/stylewrite/ai>.

**Students are permitted and encouraged to use generative AI in the following ways:**

- Brainstorming: You may use generative AI to stimulate creativity, generate ideas, or brainstorm topics for papers, presentations, and discussions. The generated content must serve as a steppingstone, not a final product.
- Citation Assistance: AI tools can be used to manage, format, and organize citations and references, promoting adherence to academic writing standards and specific style guides required for individual assignments.
- Grammar and Style Checking: AI-powered writing enhancement tools may be used to help with spelling, grammar, syntax, and stylistic errors.
- Concept Understanding: Generative AI can be used to explain or simulate concepts taught in class, aiding in a deeper understanding.
- Research Assistance: AI can be used to conduct initial research, compile data, and summarize articles, books, or papers. It should not replace traditional research methods but rather enhance them.

**You may not use generative AI in coursework in the following ways:**

- Plagiarism: Using AI-generated content as your original work without attribution. This includes essays, papers, presentations, and exam answers.
- Data Manipulation: Using AI tools to alter data or create misleading information.
- Misrepresentation of Skills: Using generative AI to complete tasks that are meant to assess your knowledge and skills.
- Confidentiality Breach: Using AI tools that might violate KHS/university policies or laws related to data privacy and confidentiality.

**Metacognitive Reflection.** In addition to a proper citation, the student should include the following statement with any assignment where generative AI is used for assistance.

“I used generative AI [INSERT NAME OF PLATFORM] for assistance in the following ways on this assignment: [INSERT WAYS USED, such as brainstorming, citation assistance, grammar and style checking, concept understanding, and research assistance, etc.].”

## 9. Attendance Policy:

KHS program participants are expected to be punctual to and in attendance at all classes, presentations, meetings and required excursions, and to remain with the program for the full academic period. Unexcused absences from classes and/or mandatory meetings will result in a lowering of the student's final grade, as will excessive tardiness. Multiple unexcused absences could result in expulsion from the program. Any absence from an academic class session must be excused for medical reasons.

## **10. Disability Accommodation:**

KIIS will make every reasonable effort to provide accommodations for program participants with special needs or disabilities, but we cannot guarantee that we will be able to do so. Be aware that many foreign countries do not have comprehensive legislation comparable to the Americans with Disabilities Act (ADA). As a result, businesses and other establishments operating in foreign countries may not be able to provide accommodations.

If you have a disability accommodation need, we recommend you contact your KIIS Campus Representative, <https://www.kiis.org/about-kiis/contact-us/campus-representatives/> early in your program selection process so that s/he has time to discuss any specific needs, including which KIIS programs may be best suited. You also are welcome to contact KIIS Assistant Director, Maria Canning, [maria.canning@wku.edu](mailto:maria.canning@wku.edu), to discuss your disability accommodation needs (e.g. housing, transportation, excursions, class schedule, etc.).

Immediately after acceptance, notify KIIS Admissions and Enrollment Specialist, Haley McTaggart, [haley.mctaggart@wku.edu](mailto:haley.mctaggart@wku.edu), if you have a special need or disability that might require any form of accommodation abroad. Failure to notify KIIS may prevent you from participating on your KIIS program.

If you require any accommodations abroad, you must provide KIIS Admissions and Enrollment Specialist, Haley McTaggart, an accommodation letter from your home campus' disability accommodation office that lists the accommodations you are eligible to receive. Please do not request accommodations directly from your KIIS Program Director or other KIIS Faculty; the KIIS Office will notify your KIIS Program Director and/or Faculty after we have received your above accommodation letter.

In some cases, you may need to make arrangements for a caregiver to join you on your KIIS program, should your physician, campus disability accommodation office, or KIIS make such a recommendation or require it.

## **11. Title IX / Discrimination & Harassment:**

Recent attention to gender discrimination and sexual harassment at colleges and universities reminds us of the importance of adhering to standards of ethical and professional behavior. KIIS Study Abroad is committed to supporting and encouraging safe and equitable educational environments for our students, faculty, and program directors. Students, faculty, and program directors are required to be civil and treat each other with dignity and respect. As such, harassment and/or discrimination of any kind will not be permitted or tolerated.

Sexual misconduct (sexual harassment, sexual assault, and sexual/dating/domestic violence) and sex discrimination are violations of KIIS policies. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to a) KIIS Assistant Director, Maria Canning (+1-859-200-1000) or KIIS Executive Director, John Dizgun (+1-270-227-2288), b) WKU's Title IX Coordinator, Ena Demir (270-745-6867 / [ena.demir@wku.edu](mailto:ena.demir@wku.edu)) or WKU's Title IX Investigators, Michael Crowe (270-745-5429 / [michael.crowe@wku.edu](mailto:michael.crowe@wku.edu)) or Joshua Hayes (270-745-5121 / [joshua.hayes@wku.edu](mailto:joshua.hayes@wku.edu)). Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a KIIS program director and/or faculty member, KIIS program directors and faculty are considered "Responsible Employees" of Western Kentucky University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator.

If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center, <https://www.wku.edu/heretohelp/> at 270-745-3159.

For more information on KIIS Title IX, see <https://www.kiis.org/students/health-safety/title-ix-clery/>; additional Title IX resources can be found here <https://www.wku.edu/eeo/titleixbrochure2020.pdf>.

Everyone should be able to participate on a KIIS program, attend a KIIS event, or work in a KIIS environment (e.g. KIIS office) without fear of sexual harassment or discrimination of any kind. Be respectful of each other.