



KIIS Berlin & Barcelona, Summer 2022

ART 496 Topics: Street Scenes and Zines

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Instructor's office hours: on site and by appointment

Syllabus subject to change

1. Course Description:

In this course students will learn about the art of making Zine and taking images with a camera or phone that go beyond the snapshot. We will use our cameras to not just document but to investigate a place, an idea, a color, a mood, a perceived sense of culture, or internal estrangement and dialogue captured during our time visiting these cities.

At a glance, we will be investigating these two locations:

Berlin birthed the modernist history of graphic design, but it is also steeped history in gothic black lettering which can be viewed on the streets that are at once modern, pre-WW2 romantic, post-WW2 soviet, and the myriad of Holocaust and War memorials to the tragedy and horror of World War 2 and the economic ingenuity and power of the contemporary German economy and culture.

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Barcelona, which is perfectly preserved from the 1400s to the present, with streets so narrow you can almost touch the walls on both sides. With vestiges of bullet holes evident in the streets that remind us of the Spanish Civil War. Catalan design is 180 degrees from Berlin design sensibilities, with Gaudi swirls, extravagance and rich colors that boasts of the sea and the diamond like air of the Spanish coast and the contrast should provoke a dialogue about its culture, inspiration and expression as it attempts to define itself as an entity separate from Spain.

And **Food**?????

The food and restaurant culture of these two power house cities could not be more different nor more inviting.

As a class, we will have so much to investigate with our our eyes, our cameras, our senses and then commit to creating two Zines that reflect the elements of these cities and our experiences in them.

2. Overall KIIS Program Student Learning Outcomes:

KIIS Study Abroad Mission Statement:

KIIS provides high-quality education abroad programs for students from all diverse backgrounds that promote deep international learning, are integrated into the curriculum, and encourage critical and creative thinking. Our goal is to help students understand the wider world and develop personal and professional skills for lifelong enrichment. We strive to go beyond generalizations and cultural stereotypes to help foster a nuanced appreciation of the world in which we live.

Students participating on KIIS study abroad programs aim to:

- 1) Understand contemporary issues of their host country/countries (i.e. KIIS program location).
- 2) Develop skills to interact comfortably in a global setting.
- 3) Understand other cultures.

Prior to your KIIS study abroad program, and again at the conclusion of your program, KIIS will ask each student to a) answer a few multiple-choice questions, and b) write a short reflective essay (two paragraphs in length) related to the elements detailed above. There is no right or wrong answer, and your responses will not affect your grade in any way. The purpose of the exercise is to help KIIS measure the effectiveness of its study abroad programs.

3. Course Objectives and Specific Learning Outcomes:

Upon completion of this course, each student will be able to:

Create a series of themed images as a handmade zine that is organized around that idea both in design style and content with or without words.

Evaluate their own work and the work of others conceptually and formally as well as revise their work based on those evaluations during a series of critiques.

Develop both technical skills in bookmaking as well as conceptual skills in thinking about handmade books as meaningful objects.

Students will learn specific studio techniques and produce two zines employing the skills they learn. They will incorporate materials, text, imagery, and other design elements into their projects to effectively communicate ideas of memory and place.

4. Major Topics covered in the Course:

We will look at how to compose in camera images based on line and color and basic 2D design geometry.

We will discuss how to use light and how repetition creates meaning when working conceptually.

We will discuss how the digital image translated to the printed image. How best to proceed with getting images printed for use in making books.

5.Required Supplies

\$100 for printing locally

Students will need a camera or a more modern camera phone. Students are welcome to bring any materials that they might like to use including (but not limited to): paper, drawing supplies, watercolor paints and brushes, stamps, stencils, etc.

6. Required Readings, Tools and Materials:

Launching the Imagination, A Guide to Two-Dimensional Design by Mary Stewart, 4th edition. (Line and Shape)

Sophie Calle: Suite Vientienne (entire text)

Color eBook: Mitchell Kanashkevich (entire text)

Lighting eBook: Mitchell Kanashkevich (entire text)

Tools:

Camera or camera phone

Laptop

7. Graded Assignments: 450 point scale. Your final grade will be determined as follows:

2 Assignments: 100 points each:

Students will contribute meaningfully to class discussions, propose and execute a artwork to gallery standards of their own original design that shows sophistication in its craft as well as its concept and context.

2 Proposals for Art Work: 100 points

2 Class discussion 25 points

2 Zines: 100 points

FOR GRADUATE STUDENTS the grading is according to the following scale:

A = Represents a high achievement; B = Represents average achievement; C = Represents the minimum passing grade; E = failure

Schedule

Week 1: course introduction, outline of expectations, discussion of reading assignment: introduction to Zines. Proposal due.

Week 2: class discussion,
assignments: Berlin Zine commences

Discuss the line images. Discuss the color reading. Begin Reading Light pgs. 1-28. Finish the Color Ebook.

Week 3: class discussion,
assignments: Barcelona Zine
Talk about print or pdf as a format

Week 4: class discussion,
Critique of work to date

Week 5: assignments: final project and presentation

8. Attendance Policy:

KIIS program participants are expected to be punctual to and in attendance at all classes, presentations, meetings and required excursions, and to remain with the program for the full academic period. Unexcused absences from classes and/or mandatory meetings will result in a lowering of the student's final grade, as will excessive tardiness. Multiple unexcused absences could result in expulsion from the program. Any absence from an academic class session must be excused for medical reasons.

9. Disability Accommodation:

KIIS will make every reasonable effort to provide accommodations for program participants with special needs or disabilities, but we cannot guarantee that we will be able to do so. Be aware that many foreign countries do not have comprehensive legislation comparable to the Americans with Disabilities Act (ADA). As a result, businesses and other establishments operating in foreign countries may not be able to provide accommodations.

If you have a disability accommodation need, we recommend you contact your KIIS Campus Representative, <https://www.kiis.org/about-kiis/contact-us/campus-representatives/> early in your program selection process so that s/he has time to discuss any specific needs, including which KIIS programs may be best suited. You also are welcome to contact KIIS Assistant Director, Maria Canning, maria.canning@wku.edu, to discuss your disability accommodation needs (e.g. housing, transportation, excursions, class schedule, etc.).

Immediately after acceptance, notify KIIS Assistant Director, Maria Canning, or KIIS Admissions and Enrollment Specialist, Haley McTaggart, haley.mctaggart@wku.edu, if you have a special need or disability that might require any form of accommodation abroad. Failure to notify KIIS may prevent you from participating on your KIIS program.

If you require any accommodations abroad, you must provide KIIS Assistant Director, Maria Canning, or KIIS Admissions and Enrollment Specialist, Haley McTaggart, an accommodation

letter from your home campus' disability accommodation office that lists the accommodations you are eligible to receive. Please do not request accommodations directly from your KIIS Program Director or other KIIS Faculty; the KIIS Office will notify your KIIS Program Director and/or Faculty after we have received your above accommodation letter.

In some cases, you may need to make arrangements for a caregiver to join you on your KIIS program, should your physician, campus disability accommodation office, or KIIS make such a recommendation or require it.

10. Title IX / Discrimination & Harassment:

Recent attention to gender discrimination and sexual harassment at colleges and universities reminds us of the importance of adhering to standards of ethical and professional behavior. KIIS Study Abroad is committed to supporting and encouraging safe and equitable educational environments for our students, faculty, and program directors. Students, faculty, and program directors are required to be civil and treat each other with dignity and respect. As such, harassment and/or discrimination of any kind will not be permitted or tolerated.

Sexual misconduct (sexual harassment, sexual assault, and sexual/dating/domestic violence) and sex discrimination are violations of KIIS policies. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to a) KIIS Assistant Director, Maria Canning (+1-859-200-1000) or KIIS Executive Director, John Dizgun (+1-270-227-2288), b) WKU's Title IX Coordinator, Deborah Wilkins (270-745-5396 / deborah.wilkins@wku.edu) or WKU's Title IX Investigators, Michael Crowe (270-745-5429 / michael.crowe@wku.edu) or Joshua Hayes (270-745-5121 / joshua.hayes@wku.edu). Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a KIIS program director and/or faculty member, KIIS program directors and faculty are considered "Responsible Employees" of Western Kentucky University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator.

If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center, <https://www.wku.edu/heretohelp/> at 270-745-3159.

For more information on KIIS Title IX, see <https://www.kiis.org/students/health-safety/title-ix-clery/>; additional Title IX resources can be found here <https://www.wku.edu/eo/titleixbrochure2020.pdf>.

Everyone should be able to participate on a KIIS program, attend a KIIS event, or work in a KIIS environment (e.g. KIIS office) without fear of sexual harassment or discrimination of any kind. Be respectful of each other.