

# ROI OF STUDYING ABROAD

## STUDYING ABROAD IN COLLEGE

can be an exciting opportunity to tour another country and immerse yourself in a culture much different than your own. However, studying abroad isn't cheap, especially depending on where you choose to travel. In your new country, you'll need money for classes, housing, food, transportation, and more.

Beyond the fun you'll have and the memories you'll make, is the cost of spending time in another country worth it in the long run?

## STUDIES SAY: YES

attending college abroad can have a positive impact on your career goals, marketable skills, and employability.

## STUDYING ABROAD BROADENS CAREER GOALS

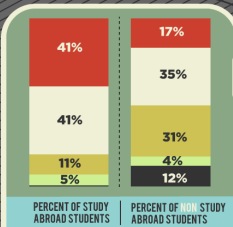
The first and primary impact that studying abroad makes on the lives of students is that it changes and broadens their post-college career goals.

### IMPACT OF STUDY ABROAD PROGRAMS ON STUDENT CAREER PLANS:



The most common career goal difference reported was a desire to consider working in another country.

## INTEREST IN WORKING IN A FOREIGN COUNTRY



The desire to work internationally is so strong that studies show 58 percent of students who have studied abroad are actively pursuing careers in other countries.

Unfortunately, even the most impressive résumé only serves as a way to land you an interview, and it is that crucial first meeting that determines whether or not a candidate is hireable. During the interview process, students who have studied abroad can start compelling conversations about their experiences, showcasing the breadth of their perspective and highlighting their impressive credentials.

## STUDYING ABROAD BUILDS RÉSUMÉS

Although the job market might be slowly improving, it is more important than ever to stand out from other applicants however possible. Research shows that studying abroad gives students additional qualifications that can improve their chances of landing a position.

## INCLUDED ON RÉSUMÉS

Students who studied abroad are more likely to have valuable qualities, skills, and experiences that can enhance a résumé.

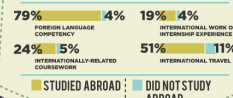


## EMPLOYERS VALUE CULTURAL EXPERIENCE

While having the diverse background that studying abroad provides is certainly helpful for conversation at an interview, do employers actually value the experience?

Studies say yes: A whopping 73 percent of employers say that cited study abroad as important when evaluating the résumés of a job candidate for a junior-level position.

## DISCUSSED AT INTERVIEWS:



For those students with aspirations of working in another country, 8 in 10 HR executives say that study abroad experience was an important factor for overseas job placement within their companies.

# 73%

The skills obtained through studying abroad have been some of the most important to employers. In a study of 100 Human Resource managers from 75 companies, skills obtained by studying abroad are included among the top 4 most important employee traits.

## The Top 4 EMPLOYEE TRAITS

**SUBSTANTIVE**  
content/technical knowledge of the primary field of business

**MANAGERIAL ABILITY**  
with emphases on teamwork and interpersonal skills

**STRATEGIC INTERNATIONAL UNDERSTANDING**

**CROSS-CULTURAL EXPERIENCE**

FURTHERMORE, OVER 90 PERCENT of employers believe that students who have studied abroad are likely to possess other highly desirable skills, including:

- Cross-cultural communication skills
- Independence
- Cultural awareness
- Maturity
- Flexibility