



KIIS Paris-Munich, Winter 2020-2021

ENG 349 Topics: A Moveable Feast: Food, Culture, and Travel Writing

Professor: Dr. Charlotte Rich

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Syllabus subject to change

Course Description:

This course will explore connections between the travel writing and the gastronomic cultures of Germany and France. Readings will include travel essays and blogs about these locales, discussions of their food cultures, and pieces on the craft of travel writing and blogging. Excursions will concern the food heritage of these cities (e.g., markets, bakeries, restaurants), as well as other sites of historical and cultural interest, and students will write several journal entries or blog posts on these experiences. Students will also do a researched report for classmates about the significance of one site, utilizing a Place as Text approach, and a final essay will provide synthesis and reflection on their experiences with the food culture of these locales and how these experiences compare with American food culture.

Overall KIIS Program Student Learning Outcomes:

KIIS Study Abroad Mission Statement:

KIIS creates and offers high-quality education abroad programs for students from diverse backgrounds that promote deep international learning, are integrated into the curriculum, and encourage critical and creative thinking. Our goal is to help transform students into global citizens who have personal and professional skills for lifelong enrichment. We strive to go beyond generalizing headlines and outdated cultural clichés to help foster a nuanced appreciation of the world in which we live.

Students participating in KIIS Study Abroad programs aim to:

- 1) Articulate the relationship between ideas, experiences, and place;
- 2) Develop tools to engage with diverse people in the local cultures; and,
- 3) Explore other peoples' values and clarify their own.

In the equivalent of one, single-spaced typed page, reflect on:

How has this experience made you think – or act – differently about the world around you? Please consider the 3 SLOs discussed. Please don't consider course content in your response; instead, think beyond it, and be as specific as possible.

Learning Outcomes Related to this Education Abroad Program:

Students will develop cross-cultural competency and grow as cultural ambassadors by:

1. Comparing German, French, and American cultures and values
2. Gaining understanding of the food cultures and traditions of Germany and France
3. Gaining understanding of the cultural, political, and historical significance of Munich and Paris.

Learning Outcomes Related to Writing:

Students will:

1. Comprehend and analyze college-level texts
2. Write effectively for a variety of audiences using conventions associated with standard English
3. Employ current technologies to locate, analyze, evaluate, and use information in multiple contexts and for a variety of purposes, including writing and class presentations
4. Produce written texts congruent with the discipline of travel writing and blogging

Required Readings:

-selections from Jennifer Lee, ed., *Paris in Mind: Three Centuries of Americans Writing about Paris*, 2003. (provided as pdfs)

-selections from Cynthia Dial, *Travel Writing* (2001), and L. Peat O'Neil, *Travel Writing: See the World, Sell the Story* (2000) (provided as pdfs)

-Handouts provided by instructor; blogs as directed by instructor

Graded Assignments:

Blog or journal entries (1 ½ to 2 pages/400-500 words each; 4 at 50 points each)	200 points	40%
Collaborative "Place as Text" site report (2-3 pages/500-700 words)	100 points	20%
Final synthesis and reflection essay (3 pages/700-800 words)	100 points	20%
Active participation in discussion, excursions, and workshops (commenting, asking questions, and note-taking)	<u>100 points</u>	20%
	500 points total	

Course Policies/Expectations:

- KIIS program participants are expected to be punctual to and in attendance at all classes, presentations, meetings and required excursions, and to remain with the program for the full academic period. Unexcused absences from classes and/or mandatory meetings will result in a lowering of the student's final grade, as will excessive tardiness. Multiple unexcused absences could result in expulsion from the program. Any absence from an academic class session must be excused for medical reasons.

-All work must be submitted by the due dates indicated below. Late work will not be accepted.

-Much of the instruction will happen at excursion sites, on our way to the sites, through general guidance, and on guided tours. Students are asked to be flexible with the format of City as Text because some of the most important teaching and learning moments will occur in the cities, outside of traditional classrooms.

-Students must be punctual and prepared for excursions, including having outerwear for changing weather and travel necessities such as transportation tickets.

Schedule (subject to changes as needed):

Munich:

Dec. 27:

-Arrive! Discuss "Place as Text" handout and small group site reports

-discuss Dial, "On Location"; German food culture: "Meals and Manners, Eating Habits in Germany"; German travel blog: <http://www.historicgermany.travel/blog>

-excursions: neighborhood walking tour; Viktualienmarkt (take notes and photos); welcome dinner at Hofbrauhaus

Dec. 28:

-discuss reading: O'Neil, "Getting Started"; discuss travel blog examples: Travelsofadam.com:

<http://leaveyourdailyhell.com>; Nonstop Destination:

<https://www.nonstopdestination.com/category/destinations/europe/>

-excursions: Munich walking tour (9am-noon); Organic markets and/or specialty food shops

-museum visit for site reports (Bavarian National Museum, Deutsches Museum, Residenz München, Alte and Neue Pinakothek; these are all within walking distance of the Pension) (take notes and photos)

Dec. 29:

-DUE: Blog or Journal entry 1 on activities from 12/27 or 12/28

-discuss Jessica Battilana, "How I Broke into Food Writing" on the train; report to classmates about Place as Text museum visits

-Day-Trip excursion: Füssen, Neuschwanstein Castle (take notes and photos); traditional Bavarian cuisine

Dec. 30:

-Place as Text site reports DUE

discuss reading: O'Neil, "Structure and Pace"; Stephanie Be, "How to Blog Like an Expert"; discuss shared Blog or Journal Entry 1

-excursions: Nazi Munich walking tour (9-11 am); café culture (take notes and photos); Dachau concentration camp (take notes and photos)

Dec. 31:

-DUE: Blog or Journal entry 2 on activities from 12/29 or 12/30

-tentative reading: "Find out the Differences in Fast Food in Germany vs. the U.S." (<https://worldthruoureyes.com/2015/02/26/fast-food-in-germany/>)

-excursion: fast food in Germany; ethnic food destination(s) (take notes and photos); visit English Garden

Jan. 1: travel from Munich to Paris:

-Discuss reading: McCommon, "A High-Speed Zip Across Europe by Train"; discuss shared Blog or Journal Entry 2

-take notes/photos; reflect on similarities to/distinctions from travel in the United States

-Arrival in Paris/neighborhood tour: take notes/photos

Jan. 2:

-DUE: Blog or Journal entry 3 on activities from 12/31 or 1/1

-discuss readings from *Paris in Mind*: Maxine Rose Schur, "Passionate and Penniless in Paris"; Irwin Shaw, "Paris in Winter"; Ernest Hemingway, "Hunger Was Good Discipline"

-excursions: Central Paris walking tour (10 am to 1 pm); Parisian grocery shopping; *Jardin Luxembourg* (take notes/photos)

Jan. 3:

-discuss shared Blog or Journal Entry 3

-discuss readings from *Paris in Mind*: Naomi Barry, “Paris’s Haute Chocolaterie”; Grant Rosenberg, “A Day in the Life of a Parisian Café”; David Sedaris, “The City of Light in the Dark”; Paris blog examples: messynessyctic.com; secretsofparis.com; invisibleparis.net

-Excursions: Parisian bakeries (Eric Kayser: 8 Rue Monge); buy lunch at Place Monge marché, picnic in Arènes de Lutèce; *Cimetière Père Lachaise* (take notes/photos)

Jan. 4:

-DUE: synthesis/reflection essay draft; peer review

-Literary *Left Bank* walking tour

-excursions: historic markets: *Rue Mouffetard*; Café culture: *Le Procope*; visit *Montmartre* neighborhood (take notes/photos)

Jan. 5:

-DUE: Blog or journal entry 4 on activities from Jan 2-Jan 4

-DUE: final draft of synthesis/reflection essay

-Day-Trip excursion: *Versailles*, including the market (buy lunch), the chateau and farm (take notes/photos)

-Farewell dinner at Bouillon Chartier, 7, Rue du Faubourg-Montmartre, 7:00 pm (<https://www.bouillon-chartier.com/>)

Disability Accommodation:

KIIS will make every reasonable effort to provide accommodations for program participants with special needs or disabilities, but we cannot guarantee that we will be able to do so. Be aware that many foreign countries do not have comprehensive legislation comparable to the Americans with Disabilities Act (ADA). As a result, businesses and other establishments operating in foreign countries may not be able to provide accommodations.

If you have a disability accommodation need, we recommend you contact your KIIS Campus Representative, <https://www.kiis.org/about-kiis/contact-us/campus-representatives/> early in your program selection process so that s/he has time to discuss any specific needs, including which KIIS programs may be best suited. You also are welcome to contact KIIS Assistant Director, Maria Canning, maria.canning@wku.edu, to discuss your disability accommodation needs (e.g. housing, transportation, excursions, class schedule, etc.).

Immediately after acceptance, notify KIIS Assistant Director, Maria Canning, or KIIS Office Manager, Haley McTaggart, haley.mctaggart@wku.edu, if you have a special need or disability that might require any form of accommodation abroad. Failure to notify KIIS may prevent you from participating on your KIIS program.

If you require any accommodations abroad, you must provide KIIS Assistant Director, Maria Canning, or KIIS Office Manager, Haley McTaggart, an accommodation letter from your home campus’ disability accommodation office that lists the accommodations you are eligible to receive. Please do not request accommodations directly from your KIIS Program Director or other KIIS Faculty; the KIIS Office will notify your KIIS Program Director and/or Faculty after we have received your above accommodation letter.

In some cases, you may need to make arrangements for a caregiver to join you on your KIIS program, should your physician, campus disability accommodation office, or KIIS make such a recommendation or require it.

Title IX / Discrimination & Harassment:

Recent attention to gender discrimination and sexual harassment at colleges and universities reminds us of the importance of adhering to standards of ethical and professional behavior. KIIS Study Abroad is committed to supporting and encouraging safe and equitable educational environments for our students, faculty, and program directors. Students, faculty, and program directors are required to be civil and treat each other with dignity and respect. As such, harassment and/or discrimination of any kind will not be permitted or tolerated.

Sexual misconduct (sexual harassment, sexual assault, and sexual/dating/domestic violence) and sex discrimination are violations of KIIS policies. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to a) KIIS Assistant Director Maria Canning (+1-859-200-1000) or KIIS Executive Director, John Dizgun (+1-270-227-2288), b) WKU's Title IX Coordinator, Andrea Anderson (270-745-5398 / andrea.anderson@wku.edu) or WKU's Title IX Investigators, Michael Crowe (270-745-5429 / michael.crowe@wku.edu) or Joshua Hayes (270-745-5121 / joshua.hayes@wku.edu). Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a KIIS program director and/or faculty member, KIIS program directors and faculty are considered "Responsible Employees" of Western Kentucky University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator.

If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center, <https://www.wku.edu/heretohelp/> at 270-745-3159.

For more information on KIIS Title IX, see <https://www.kiis.org/students/health-safety/title-ix-clery/>; additional Title IX resources can be found here <https://www.wku.edu/eoo/brochure2019update.pdf>.

Everyone should be able to participate on a KIIS program, attend a KIIS event, or work in a KIIS environment (e.g. KIIS office) without fear of sexual harassment or discrimination of any kind. Be respectful of each other.