



KIIS Berlin, Summer 2020

ART 496G Topics: Digital Photo and Handmade Zines

Instructor: Doreen Maloney

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Instructor's office hours: on site and by appointment

Syllabus subject to change

1. Course Description:

In this course grad students will learn and master basic bookbinding techniques and will transform your digital Zines into handmade books.

Particular emphasis will be placed on monuments and memorials throughout the city as points of departure for further exploration of site, memory, and the nature of materials as containers of meaning. Students will explore how photographic images can demonstrate an idea, experience, implicate the viewer, address location specifically (and non-specifically) and shift an audience's perception of time and/or space through montage and juxtaposition.

Students will use a digital camera to shoot both still images and possibly video to propose, and execute an artwork at gallery standards in the form of an artist book.

2. Overall KIIS Program Student Learning Outcomes:

KIIS Study Abroad Mission Statement:

KIIS creates and offers high-quality education abroad programs for students from diverse backgrounds that promote deep international learning, are integrated into the curriculum, and encourage critical and creative thinking. Our goal is to help transform students into global citizens who have personal and professional skills for lifelong enrichment. We strive to go beyond generalizing headlines and outdated cultural clichés to help foster a nuanced appreciation of the world in which we live.

Students participating in KIIS Study Abroad programs aim to:

- 1) Articulate the relationship between ideas, experiences, and place;
- 2) Develop tools to engage with diverse people in the local cultures; and,
- 3) Explore other peoples' values and clarify their own.

In the equivalent of one, single-spaced typed page, reflect on:

How has this experience made you think – or act – differently about the world around you? Please consider the 3 SLOs discussed. Please don't consider course content in your response; instead, think beyond it, and be as specific as possible.

Understand Berlin's past and how it influences its present:

- from the point of view of history, namely WWII, and the Holocaust
- from the point of view of having a border and being divided
- the point of view of design, namely Bauhaus
- the point of view of contemporary art, namely the Berlin Biennial
- the point of view of present, contemporary, cosmopolitan culture
- become confident and familiar with a large European city, its transport system and culture
- become an ambassador of the best of US culture and share that in interactions with locals

3. Course Objectives and Specific Learning Outcomes:

Upon completion of this course, each student will be able to:

Create a series of themed images as a handmade zine that is organized around that idea both in design style and content with or without words.

Evaluate their own work and the work of others conceptually and formally as well as revise their work based on those evaluations during a series of critiques.

Develop both technical skills in bookmaking as well as conceptual skills in thinking about handmade books as meaningful objects.

Students will learn specific studio techniques and produce a number of handmade books employing the skills they learn. They will incorporate materials, text, imagery, and other design elements into their projects to effectively communicate ideas of memory and place.

4. Major Topics covered in the Course:

We will look at how to compose in camera images based on line and color and basic 2D design geometry, while at the same time learning how to bind and print images in Germany. We will discuss how to use light and how repetition creates meaning when working conceptually.

We will discuss how the digital image translated to the printed image. How best to proceed with getting images printed for use in making books.

5. Required Supplies

\$100 for printing locally

Students will need bookbinding supplies for the class, all of which may be purchased in Berlin. Students are welcome to bring any materials that they might like to use including (but not limited to): paper, drawing supplies, watercolor paints and brushes, stamps, stencils, etc.

6. Required Readings, Tools and Materials:

Launching the Imagination, A Guide to Two-Dimensional Design by Mary Stewart, 4th edition.
(Line and Shape)

Sophie Calle: Suite Vientienne (entire text)

Color eBook: Mitchell Kanashkevich (entire text)

Lighting eBook: Mitchell Kanashkevich (entire text)

Nan Goldin: Thoughts on her work/critics take on her work

Tools:

x-acto knife
utility knife
ruler with non-slip backing (like cork or rubber)
paint brush (approx. 3/4")
large-eye hand sewing needles (I usually just get a variety pack of hand needles)
pencil
eraser
cutting mat
awl
bone folder

Materials (can be purchased in Berlin):

drawing pad
sketch pad
Bristol pad
PVA glue
wax thread
book board
assorted papers of your choice (this may include fine art papers, decorative papers, tracing paper, artworks on paper like prints/drawings/photos, found paper, envelopes, etc...)
book cloth (optional)
any supplies you enjoy using on paper (pencils, markers, ink, paints, stencils, stamps, punches, stickers, etc.)

7. Graded Assignments: 225 point scale. Your final grade will be determined as follows:

Assignments: 100 points each:

Students will contribute meaningfully to class discussions, propose and execute a artwork to gallery standards of their own original design that shows sophistication in its craft as well as its concept and context.

Proposal for Art Work: 100 points

Class discussion 25 points

Book: Handmade Zine Project 100 points

FOR GRADUATE STUDENTS the grading is according to the following scale:

A = Represents a high achievement; B = Represents average achievement; C = Represents the minimum passing grade; E = failure

Schedule

Week 1: course introduction, outline of expectations, discussion of reading
assignment: 5-hole pamphlet stitch journal.

Week 2: class discussion,
assignments: accordion books, hard covers
Proposal due

Discuss the line images. Discuss the color reading. Begin Reading Light pgs. 1-28. Finish the Color Ebook.

Week 3: class discussion,
assignments: Japanese style 4-point binding
Work on final project

Week 4: class discussion,
assignments: Coptic binding
Critique of work to date

Week 5: class discussion
assignments: final project and presentation

8. Attendance Policy:

KIIS program participants are expected to be punctual to and in attendance at all classes, presentations, meetings and required excursions, and to remain with the program for the full academic period. Unexcused absences from classes and/or mandatory meetings will result in a lowering of the student's final grade, as will excessive tardiness. Multiple unexcused absences could result in expulsion from the program. Any absence from an academic class session must be excused for medical reasons.

9. Disability Accommodation:

KIIS will make every reasonable effort to provide accommodations for program participants with special needs or disabilities, but we cannot guarantee that we will be able to do so. Be aware that many foreign countries do not have comprehensive legislation comparable to the Americans with Disabilities Act (ADA). As a result, businesses and other establishments operating in foreign countries may not be able to provide accommodations.

If you have a disability accommodation need, we recommend you contact your KIIS Campus Representative, <https://www.kiis.org/about-kiis/contact-us/campus-representatives/> early in your program selection process so that s/he has time to discuss any specific needs, including which KIIS programs may be best suited. You also are welcome to contact KIIS Assistant Director, Maria Canning, maria.canning@wku.edu, to discuss your disability accommodation needs (e.g. housing, transportation, excursions, class schedule, etc.).

Immediately after acceptance, notify KIIS Assistant Director, Maria Canning, or KIIS Office Manager, Haley McTaggart, haley.mctaggart@wku.edu, if you have a special need or disability that might require any form of accommodation abroad. Failure to notify KIIS may prevent you from participating on your KIIS program.

If you require any accommodations abroad, you must provide KIIS Assistant Director, Maria Canning, or KIIS Office Manager, Haley McTaggart, an accommodation letter from your home campus' disability accommodation office that lists the accommodations you are eligible to receive. Please do not request accommodations directly from your KIIS Program Director or other KIIS Faculty; the KIIS Office will notify your KIIS Program Director and/or Faculty after we have received your above accommodation letter.

In some cases, you may need to make arrangements for a caregiver to join you on your KIIS program, should your physician, campus disability accommodation office, or KIIS make such a recommendation or require it.

10. Title IX / Discrimination & Harassment:

Recent attention to gender discrimination and sexual harassment at colleges and universities reminds us of the importance of adhering to standards of ethical and professional behavior. KIIS Study Abroad is committed to supporting and encouraging safe and equitable educational environments for our students, faculty, and program directors. Students, faculty, and program directors are required to be civil and treat each other with dignity and respect. As such, harassment and/or discrimination of any kind will not be permitted or tolerated.

Sexual misconduct (sexual harassment, sexual assault, and sexual/dating/domestic violence) and sex discrimination are violations of KIIS policies. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to a) KIIS Assistant Director Maria Canning (+1-859-200-1000) or KIIS Executive Director, John Dizgun (+1-270-227-2288), b) WKU's Title IX Coordinator, Andrea Anderson (270-745-5398 / andrea.anderson@wku.edu) or WKU's Title IX Investigators, Michael Crowe (270-745-5429 / michael.crowe@wku.edu) or Joshua Hayes (270-745-5121 / joshua.hayes@wku.edu). Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a KIIS program director and/or faculty member, KIIS program directors and faculty are considered "Responsible Employees" of Western Kentucky University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator.

If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center, <https://www.wku.edu/heretohelp/> at 270-745-3159.

For more information on KIIS Title IX, see <https://www.kiis.org/students/health-safety/title-ix-clery/>; additional Title IX resources can be found here <https://www.wku.edu/eoo/brochure2019update.pdf>.

Everyone should be able to participate on a KIIS program, attend a KIIS event, or work in a KIIS environment (e.g. KIIS office) without fear of sexual harassment or discrimination of any kind. Be respectful of each other.